

AMENDMENTS TO THE CLAIMS

The following list of claims, in which claim 22 is amended, will replace all prior versions and lists of claims in the application.

Listing of Claims

- 1-9. (Cancelled).
10. (Previously presented) A method of making a label, the method comprising the steps of:
 - providing a substrate having a front side and a back side, the back side comprising an adhesive;
 - deadening a first portion of the back side of the substrate to create a deadened first portion;
 - applying an ink to the deadened first portion;
 - contacting the adhesive on the back side of the substrate with a release liner; and
 - forming a label having a front side and a back side, the back side of the label comprising:
 - the deadened first portion;
 - a second portion, the second portion proximate to the first portion and comprising the adhesive; and
 - a third portion, the third portion proximate to the first portion and comprising the adhesive,wherein the second and third portions are separated by perforations and the first portion.
11. (Original) The method of claim 10 comprising the steps of:
 - perforating at least a portion of the interface between the first portion of the substrate and the second portion of the substrate; and
 - perforating at least a portion of the interface between the first portion of the substrate and the third portion of the substrate.

12. (Original) The method of claim 11 wherein the step of forming the label comprises cutting through the substrate without cutting completely through the release liner.
13. (Original) The method of claim 10 wherein the ink defines printed information.
14. (Previously presented) The method of claim 10 comprising applying ink to the front side of the substrate.
15. (Original) The method of claim 10 wherein the step of deadening comprises:
applying a ultraviolet-curable solution to the adhesive; and
curing the ultraviolet-curable solution using an ultraviolet source.
- 16-17. (Cancelled).
18. (Previously presented) The method of claim 13 wherein the printed information comprises a bar code.
19. (Previously presented) The method of claim 13 wherein the printed information comprises a recipe or a coupon.
20. (Previously presented) The method of claim 18 wherein the printed information comprises a recipe or a coupon.
21. (Previously presented) The method of claim 14 wherein the ink defines printed information.
22. (Currently amended) A method of making a label, the method comprising the steps of:
providing a substrate having a front side and a back side, the back side comprising an adhesive;
deadening a first portion of the back side of the substrate to create a deadened first portion;
applying an ink to the deadened first portion;
contacting the adhesive on the back side of the substrate with a release liner;

perforating the interface between the first portion of the substrate and the second portion of the substrate;

perforating the interface between the first portion of the substrate and the third portion of the substrate; and

forming a label having a front side and a back side, the back side of the label comprising:

the deadened first portion;

a second portion, the second portion proximate to the first portion and comprising the adhesive; and

a third portion, the third portion proximate to the first portion and comprising the adhesive,

wherein the second and third portions are separated by the perforations and the first portion.

23. (Previously presented) The method of claim 22 wherein the step of forming the label comprises cutting through the substrate without cutting completely through the release liner.

24. (Previously presented) The method of claim 22 wherein the ink defines printed information.

25. (Previously presented) The method of claim 24 wherein the printed information is a bar code.

26. (Previously presented) The method of claim 25 wherein the printed information comprises a recipe or a coupon.

27. (Previously presented) The method of claim 24 wherein the printed information is a recipe or a coupon.

28. (Previously presented) The method of claim 22 comprising applying ink to the front side of the substrate.

29. (Previously presented) The method of claim 28 wherein the ink defines printed information.

30. (Previously presented) The method of claim 22 wherein the step of deadening comprises:

applying a ultraviolet-curable solution to the adhesive; and
curing the ultraviolet-curable solution using an ultraviolet source.